

DYNAMIC PRICING PARTNERS

YOUR TICKET TO MAXIMIZING REVENUE



WHY US?

Partnering with over 75 sports and entertainment properties, Dynamic Pricing Partners are experts in pricing, predicting pace of sale, and distributing inventory across multiple channels. We have the experience, technology and data to make sure our partners exceed their goals.



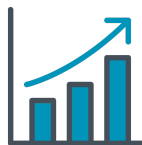
Brand Integrity

Maintain brand integrity across all secondary market platforms.



Data Portal, Analysis, and Insights

Discover frequency of ticket sales, recognize the sections and zones with the most demand & determine the quantity of seats most often purchased.



Optimized, Dynamic, Expert Pricing

Adjust quickly to market demand. Price competitively on both primary and secondary market platforms.



Increased Attendance

Scan rates exceed the primary market average, which will help with the event atmosphere in-person and on TV.



Distribution and Customer Data

Broad exposure to customers across all secondary market platforms while also capturing customer data.



Inventory Management Strategies

Increase partner revenue by leveraging an investment, consignment, or revenue share strategy.



Account Management

Dedicated account manager to consult through every step of the process.

CONTACT

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